
Department of Marketing

POSITIONS

Professors at All Ranks

ABOUT THE ORGANIZATION

Originally under the name “Tsinghua Xuetang”, Tsinghua University was founded in 1911 and is one of the most prestigious universities in China. Tsinghua University School of Economics and Management (SEM) was established in 1984, with Mr. ZHU Rongji as the founding dean. After 40 years of development, Tsinghua SEM has achieved remarkable results in talent cultivation, scientific research, social services, cultural heritage innovation and international exchanges and cooperation. It has taken the lead in obtaining the top two certifications of global management education AACSB and EQUIS and becomes a leading economics and management school in China. The school has about 6000 students in the undergraduate, doctoral, master’s, MBA and EMBA programs. Tsinghua SEM has a strong faculty team with about 150 full time faculty members.

POSITIONS SUMMARY

The School offers an internationally competitive compensation package. Applicants should hold a Ph.D. degree or expect to have one before employment. Preference is given to applicants with a research focus on **Quantitative Marketing, Consumer Behavior, Digital Market and Digital Marketing**. Research excellence (i.e. published papers or papers in advanced stages in top-tier marketing or related journals) and strong teaching performance are required.

APPLICATION

To apply, please send an application cover letter, CV (including a list of publications and working papers), three letters of reference (apart from tenured positions), evidence of research and teaching excellence, selected articles or working papers to scholar@sem.tsinghua.edu.cn.

Screening of candidates will start immediately and will continue until the positions are filled.