



清华大学经济管理学院

School of Economics and Management, Tsinghua University

School of Economics and Management  
Tsinghua University  
2025 Annual Report



Mission

To Advance Knowledge and Cultivate Leaders for China and the World.

Aspiration

To Be a World-Class School of Economics and Management.

Core Values

Integrity Dedication Respect

# Academic Influence

## Double First-Class Disciplines



Management Science & Engineering



Business Administration



Economics  
(Theoretical Economics, Applied Economics)

## Tsinghua SEM at QS Ranking



Tsinghua SEM was the only Chinese school of economics and management with four "Double-First Class" disciplines- Management Science & Engineering, Business Administration, and Economics (Theoretical Economics and Applied Economics).

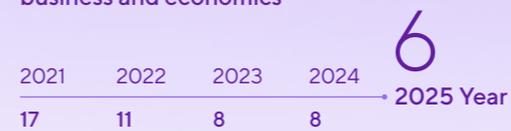
In March 2025, Quacquarelli Symonds [QS] released the 15th QS World University Rankings, Tsinghua University played a leading role in the rankings of Accounting & Finance, Economics & Econometrics, Business & Management Studies and secured a leading position among Asian business schools.

Discipline	2022	2023	2024	2025
Accounting & Finance	29	27Coordinate	25	16
Economics & Econometrics	30	29	22	18=
Business & Management Studies	41=	32=	24	23
Statistics and Operations	22=	20	16=	9
Marketing		New entry, Top 20 published, Not Qualified.	21-50	26

\*Source: QS website



Times Higher Education World University Rankings by subject: business and economics



U.S. News Best Global Universities for Economics and Business



# Faculty

142

Full-Time Faculty Members

9

Dual-appointed faculty of Tsinghua Shenzhen International Graduate School (Innovation Management Area) and Tsinghua SEM (Shenzhen Campus)

## Among full-time and dual-appointed faculty

149

Full-Time and Dual-Appointed Faculty Members with Ph.D

3

Distinguished Professors of Arts, Humanities and Social Sciences, Tsinghua University

1

Recipient of Tsinghua University Outstanding Contribution Award

43

Selected in National Talent Programs

14

Recipients of the China National Science Foundation's Distinguished Young Scholars Fund

13

Recipients of National Natural Science Foundation of China's Excellent Young Scientists Fund

8

Fellows of International Academic Institute

2

Recipients of Award for Outstanding Teachers of Beijing Institutions of Higher Education

3

Recipients of Tsinghua University New Centennial Teaching Achievement Award

Tsinghua SEM also invites Honorary Professors, Adjunct Professors, Visiting Professors, and Management Practice of Visiting Professors.



\* As of the end of December 2025

# Research

Papers Published by School Faculty in 2024

471



143

International Journals



173

Chinese Core Journals



12

Publications

New Research Projects  
Government-sponsored Research Projects

99

**National Natural Science Foundation of China** 26

Science Fund for Creative Research Groups 1

National Science Fund for Distinguished Young Scholars 2

Original Exploration Initiative Program 1

Special Fund 2

Strategic Research Special Project 1

**National Social Science Fund of China** 3

Key Program 1

Major Commissioned Research Program 1

**National High-end Think Tank Projects** 33

Provincial/Ministerial Awards (2024)

4

Commissioned Projects from Enterprises & Institutions

90

# Highlights

## Four courses offered by Tsinghua SEM selected for the 2024 Tsinghua Featured Courses

In January, four courses from Tsinghua SEM were selected as Tsinghua Featured Courses for 2024. Among them, "Intermediate Financial Accounting (2)" (Instructor: Wang Kun), "Intermediate Financial Accounting (1)" (Instructor: Luo Ting), and "Introduction to Economics" (Instructor: Li Daokui) were included in the 2024 Tsinghua Featured Courses (Undergraduate) list, while "Organizational Behavior" (Instructor: Gao Xiangyu) was included in the 2024 Tsinghua Featured Courses (Graduate) list.

## Inaugural Emerging Policymakers Program (EPP) program launched

The Emerging Policymakers Program (EPP) was initiated on March 22, 2025. The program is a collaboration with the Stanford University's Leadership Academy for Development, London School of Economics, and supported by the Asian Infrastructure Investment Bank (AIIB). It is dedicated to equipping government officials from emerging economies and developing countries with the knowledge and skills in climate policy, and to fostering their leadership in effectively addressing global climate challenges.

## Tsinghua SEM holds 2025 graduation ceremony

On June 22, Zhang Bo, professor of Computer Science and Technology Department of Tsinghua University, fellow of Chinese Academy of Sciences, and the honorary director of Institute for Artificial Intelligence of Tsinghua University, delivered the commencement speech at the 2025 graduation ceremony for Tsinghua SEM. During the 2024-2025 academic year, a total of 1,899 students graduated from the school.



## Four teaching achievements win 2025 Tsinghua University Outstanding Teaching Achievement Awards

In July, four teaching projects from Tsinghua SEM were honored with the 2025 Tsinghua University Outstanding Teaching Achievement Awards. The first-prize winners are: "Building and Practicing an Interdisciplinary Undergraduate Dual-Degree Program Driven by Computing and Finance", "Eighteen Years of Deep Integration of Industry and Education: Developing a Tiered Graduate Entrepreneurship Curriculum to Cultivate Innovative Entrepreneurs". The second-prize winners are: "Innovating and Practicing a Global-Competent, Tech-Oriented Chinese Entrepreneur Development System", "Establishing a Value-Based 'Charcoal Fire Spirit' Public-Service Education System". These awards recognize the school's continued dedication to innovative teaching, interdisciplinary collaboration, and the cultivation of talent with global and social impact.

## Tsinghua SEM holds 2025 Advisory Board Meeting

Tsinghua SEM held its 2025 Advisory Board Meeting on October 17. A total of 23 board members attended the meeting. Chinese Vice Premier He Lifeng, and Wang Qishan, China's former vice president and the honorary chairman of the advisory board, met with representatives of the advisory board. A new session titled "Discussions on the Chinese Economy" was introduced at the meeting. Six board members gave lectures in the Tsinghua SEM classrooms and interacted with faculty and students during the meeting.



## Tsinghua SEM establishes the Base for Outstanding Business Administration Talent

In 2025, aligned with national priorities for high-quality industrial development, Tsinghua SEM advanced the establishment of a Base for Outstanding Business Administration Talent administered by the Ministry of Education. The initiative sets as its core objective the cultivation of interdisciplinary professionals who possess keen insight into technological trends, the capacity to drive managerial transformation, leadership in institutional innovation, and strong global competence.

Jan. Feb.

Mar. Apr.

May. Jun.

Jul. Aug. Sep.

Oct. Nov.

Dec.

2025

2026

## 10 Tsinghua SEM professors make Elsevier's 2024 list of 'Highly Cited Chinese Researchers'

Bai Chong-En, a distinguished professor of Arts, Humanities and Social Sciences at Tsinghua University, was selected in Applied Economics category. Cao Jing, Associate Professor from the Department of Economics, was selected in Public Management category. Chen Jian, Professor from the Department of Management Science and Engineering, and Chen Jin, Professor from the Department of Innovation, Entrepreneurship and Strategy, were selected in Management Science and Engineering category. Chen Yubo, Professor from the Department of Marketing; Hu Jia, Professor from the Department of Leadership and Organization Management; Li Ning, Professor from the Department of Leadership and Organization Management; and Li Xibao, Associate Professor from the Department of Innovation, Entrepreneurship and Strategy, were selected in Business Administration category. Qian Yingyi, Distinguished Professor of Arts, Humanities and Social Sciences at Tsinghua University, and Su Liangjun, Professor from the Department of Economics, were selected in Theoretical Economics category.

## 1st official promotional video series of Tsinghua SEM released

On April 26, coinciding with Tsinghua University's 114th anniversary and the 41st anniversary of the School of Economics and Management, the official promotional video series "See SEM, Shape the Future" premiered online. The series consists of four videos—"Becoming a World-Class School of Economics and Management," "Advancing Knowledge," "Developing Talent," and "Contributing to China, Influencing the World"—offering a multi-dimensional, comprehensive, and international perspective on the school's refreshed identity and vision.

## Four faculty members receive Tsinghua University Teaching Excellence Awards

In June, Jia Ning, associate professor of accounting; Xiao Xing, professor of accounting; Zhao Dongqing, associate professor of finance; and Zheng Xiaoming, professor in the Department of Leadership and Organization Management, received Tsinghua University's 2024 Teaching Excellence Awards.

## Tsinghua SEM's 16 projects approved by NSFC

In September, the National Natural Science Foundation of China (NSFC) officially announced the review results of the 2025 collectively applied projects. A total of 16 projects from Tsinghua SEM were approved, including one Youth Science Fund Project (Category A, formerly the Distinguished Young Scholars Program), one Youth Science Fund Project (Category B, formerly the Excellent Young Scientists Program), eight Youth Science Fund Projects (Category C, formerly the Young Scientists Fund), three Key Projects, and three General Projects.

## Tsinghua SEM holds symposium on studying President Xi Jinping's Important Remarks

On November 11, Tsinghua convened a symposium to study and implement the important remarks made by President Xi Jinping during his meetings with members of the Advisory Board of the school in 2013 and 2017, as well as his video address delivered in 2020. Faculty members and students engaged in in-depth discussions on their reflections and the school's future development, expressing their commitment to translating the outcomes of this study into concrete actions—advancing educational and teaching reform, improving the quality of talent cultivation, deepening international cooperation and exchange, and better serving national strategic needs.

## Three new research centers established in 2025

In 2025, three research centers were successively established at the Tsinghua University School of Economics and Management Shenzhen Institute, including the Research Center for Chinese Management Innovation, the Research Center for Computational Finance, and the Research Center for Artificial Intelligence and Capital Markets.

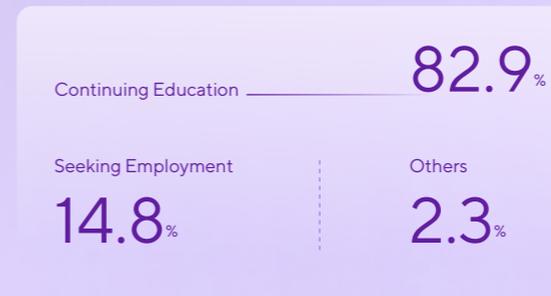
# Undergraduate Programs

In 2025, the school implemented a comprehensive reform in its undergraduate education system. In response to the long-term demands of the digital and intelligent era, the overall undergraduate program underwent significant innovation, with a strong emphasis on interdisciplinary integration with technology. The core mission is to cultivate undergraduates who not only understand economic principles but also possess knowledge in artificial intelligence and data science, preparing them to become decision-makers for future industries and value creators in frontier technologies. This involves a holistic approach to developing students' capabilities, from foundational thinking to future-oriented industrial competencies.

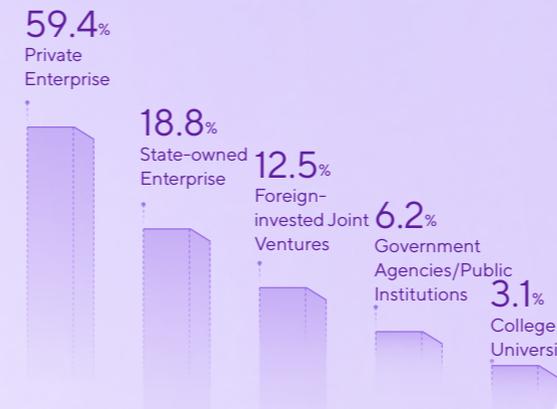
Starting in 2020, the school launched several dual-degree undergraduate programs, including the Computer Science and Finance Dual Bachelor's Degree Program, the Tsinghua University-The Chinese University of Hong Kong Dual Degree Program in Economics, and the Tsinghua Economics Honors Program (Tsinghua University Economics Top Talent Training Base). By 2025, each of these programs had completed their first full cycle of student training. The graduates have demonstrated outstanding performance in both academic advancement and career development, fully reflecting the effectiveness of these programs in achieving their educational goals.



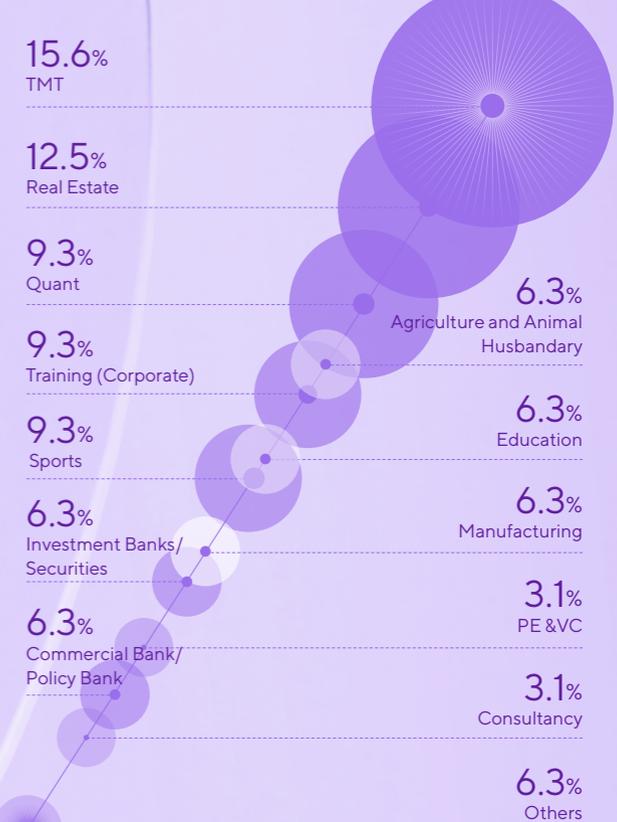
### Employment (Class of 2024)



### Employment (Class of 2024)



### Employment (Class of 2024)



# Doctoral Programs

The doctoral program upholds the educational philosophy of "pursuing truth and upholding science," with a strong emphasis on enhancing the quality of doctoral training. By establishing a comprehensive doctoral education system and leveraging multidisciplinary strengths, it integrates this philosophy into every stage of doctoral development. In 2025, the program significantly expanded its international reach by establishing exchange agreements with several renowned institutions, including the University of Chicago Booth School of Business, the Harris School of Public Policy, the University of Hong Kong, The Chinese University of Hong Kong, and The Hong Kong University of Science and Technology. These collaborations provide doctoral students with a broad platform for overseas academic exchanges.

In 2024, 62.5% of doctoral graduates entered academic positions, with particularly strong outcomes in academic employment. Four PhD graduates secured faculty appointments at overseas institutions, including NEOMA Business School (France), the University of Auckland (New Zealand), the University of Macau, and Hong Kong Baptist University, contributing to global academic discourse and sharing China's perspectives through scholarly engagement on the international stage.

In addition, several doctoral graduates took up faculty positions in key regions and leading universities in China, such as Fudan University, Nankai University, Southwestern University of Finance and Economics, and Shanghai University of Finance and Economics.

Beyond academic careers, some PhD graduates also chose to work in the public sector, including central government agencies and local governments, such as the Ministry of Finance and the Development and Reform Commission of Shanxi Province.

## Doctoral Programs

2025  
Total Enrollment

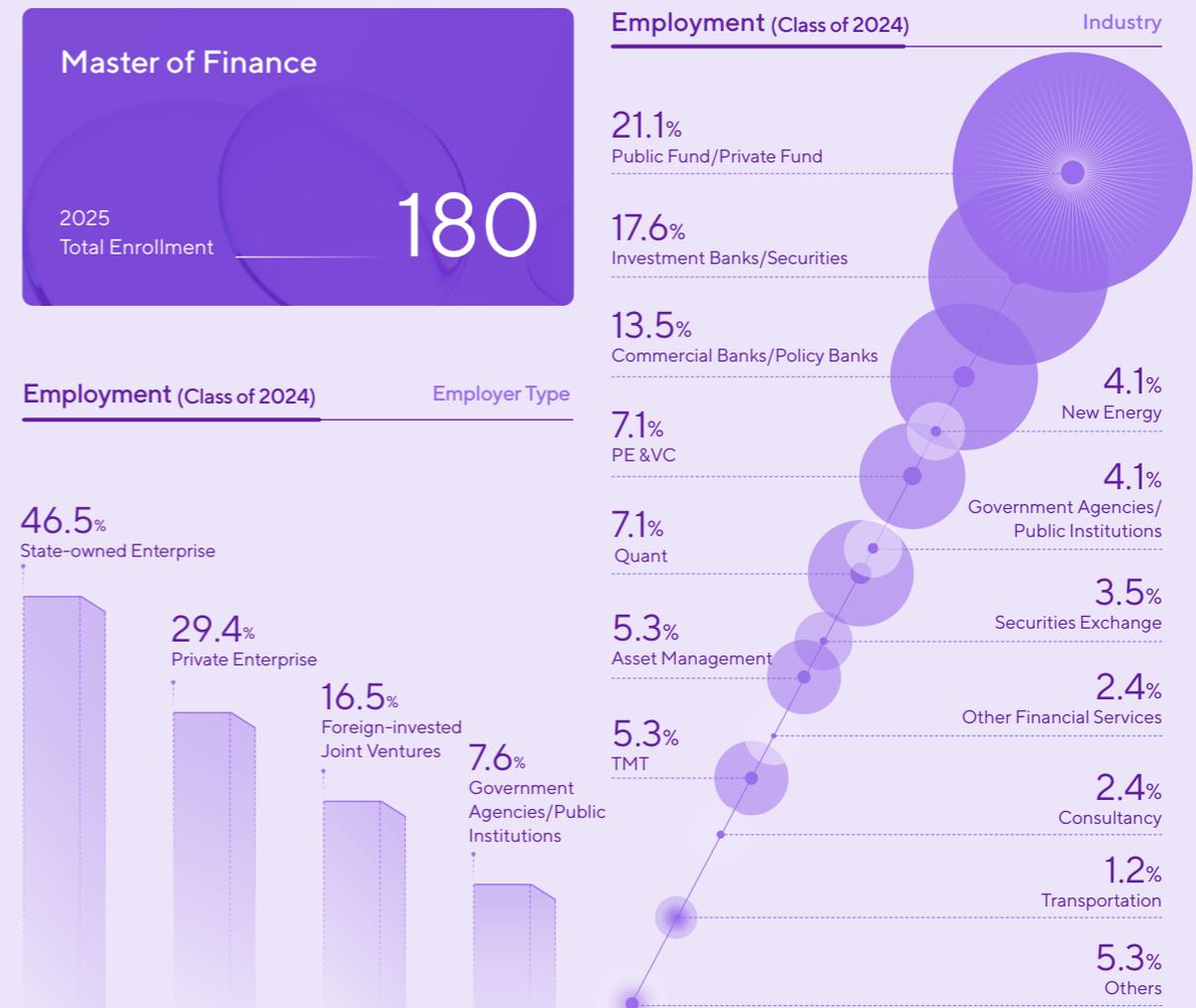
# 66

Including two students from  
Hong Kong



# Master's Programs

During the academic year of 2024-2025, the master's programs have achieved fruitful results. As for talent cultivation, the Master of Finance (MoF) program has launched the Master of Tech-Finance program, exploring multiple perspectives of national strategy, economy, and technology. In an era of the rapid development of the digital economy, in order to meet the urgent demand for high-level interdisciplinary talents, Tsinghua SEM has launched the Master of Digital Economy program. The cooperation with the school's Advisory Board members has deepened. Master in Management (MiM) program collaborated with McKinsey in Business Projects for the seventh consecutive year, and deepened the cooperation with Mercedes-Benz in Block Seminar "Doing Business in China" and in the 13th Mercedes-Benz China Sustainability Dialogue. Tsinghua-Columbia Dual Master's Degree Program in Business Analytics (TCMiBA) has enhanced its cooperation with Lingban Aiaas, Zhong'an Insurance, Kuaishou Group, DiDi JD.com, Inc. and Bairong. Inc. In the 2025 Financial Times ranking of Masters in Finance Pre-Experience programs, MoF program at Tsinghua SEM has climbed to the third place globally. It has remained Asia's No. 1 for five consecutive years and set a new historical record for Asian institutions in this ranking. And MiM program ranked 4th globally in the 2025 Financial Times Masters in Management rankings, the program has also once again secured its position as Asia's number one program, setting a new record for Asian institutions in this prestigious ranking.



\* International students and students from China's Hong Kong, Macao, and Taiwan are excluded.

### Master in Management

2025 Total Enrollment **54**

### Tsinghua-Columbia Dual Master's Degree Program in Business Analytics

2025 Total Enrollment **27**

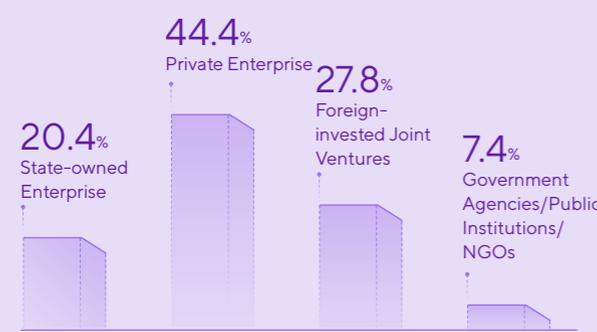
### Master of Professional Accounting

2025 Total Enrollment **17**

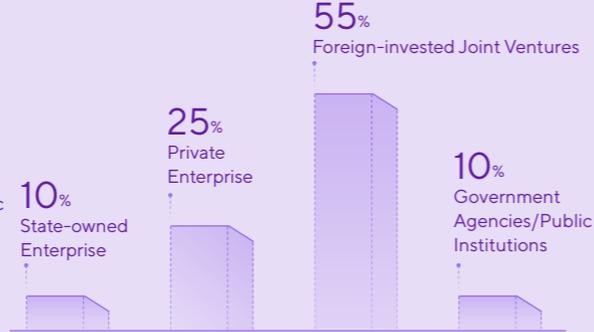
#### Student Profile

Average Years of Work Experience	Average Age	Master's Degree Holders
9.6	32.5	29%

Employment (Class of 2024) Employer Type



Employment (Class of 2024) Employer Type



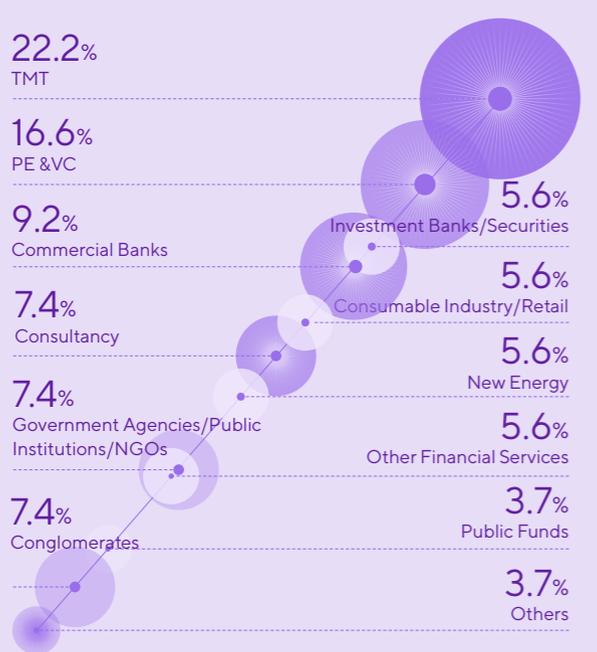
Master Program in Advanced Financial Management and Big Data

2025 Total Enrollment **30**

#### Student Profile

Average Years of Work Experience	Average Age	Master's Degree Holders
5.5	28	23%

Employment (Class of 2024) Industry



Employment (Class of 2024) Industry



Master of Digital Economy

2025 Total Enrollment **30**

#### Student Profile

Average Years of Work Experience	Average Age	Master's Degree Holders
6.6	29	30%



# MBA

As one of the first MBA programs in China, Tsinghua MBA programs have been leading the development of China's MBA programs since 1991. Tsinghua MBA was in the first batch of programs to pass the accreditation of China Advanced Management Education Certification (CAMEA) in late 2012, received A+ in the first national assessment of Chinese MBA programs in 2018, and one of first institutions to pass the re-accreditation of CAMEA in 2024. Tsinghua Global MBA program has secured No.1 in China for four consecutive years in 2026 QS Global MBA Rankings.

### Tsinghua SEM Global MBA Program (Full-time)

2025 Total Enrollment	International Students, and Students from China's Hong Kong, Macao and Taiwan
<b>74</b>	<b>35.13%</b>

Pre-enrollment Information

Average Age	Average Years of Work Experience
<b>28</b>	<b>4.7</b>

### Tsinghua MBA Program General Management (Part-Time)

2025 Total Enrollment	International Students, and Students from China's Hong Kong, Macao and Taiwan
<b>160</b>	<b>1.88%</b>

Pre-enrollment Information

Average Age	Average Years of Work Experience
<b>34</b>	<b>10.6</b>

### Tsinghua Industrial Innovation MBA Program (Part-Time)

2025 Total Enrollment	
	<b>52</b>

Pre-enrollment Information

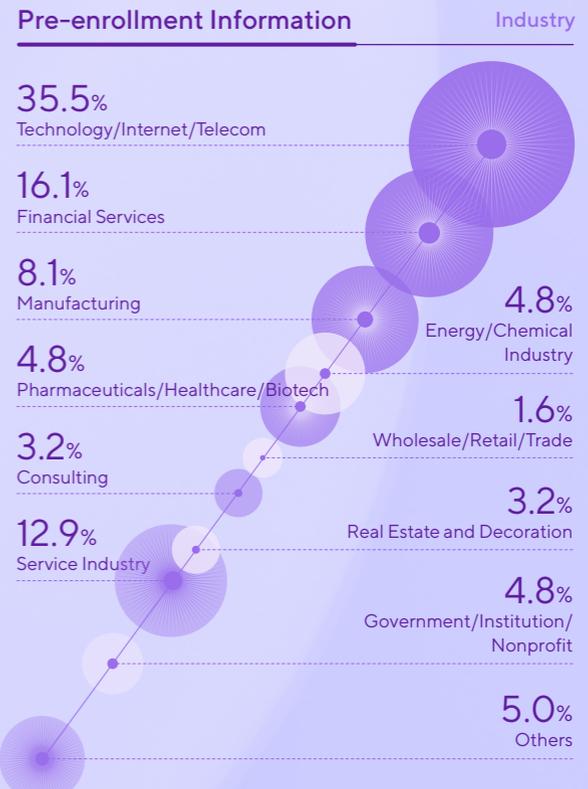
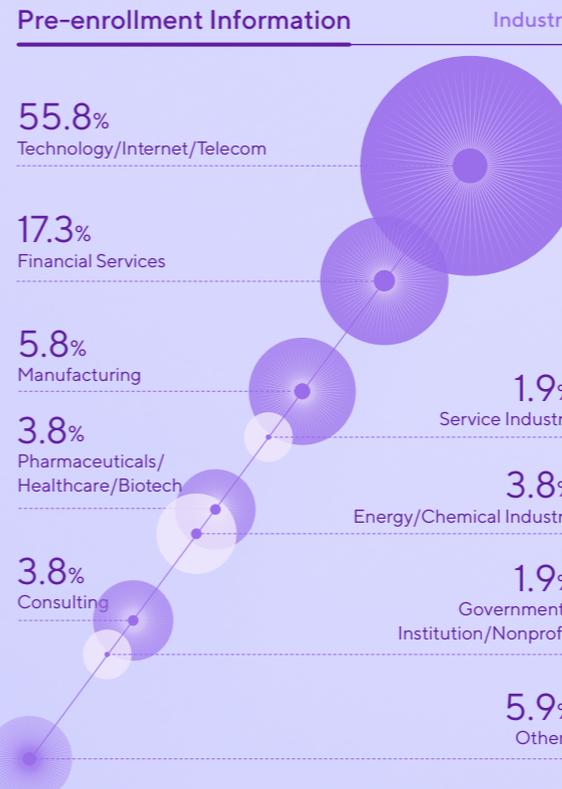
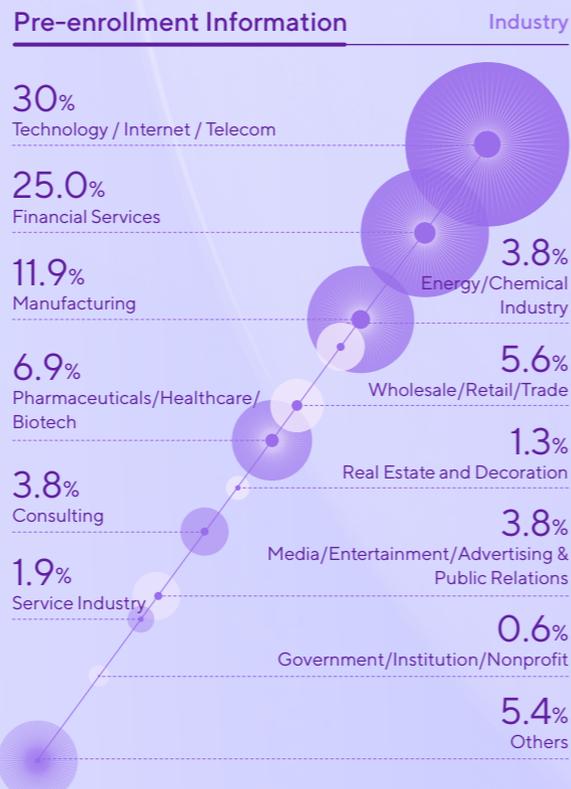
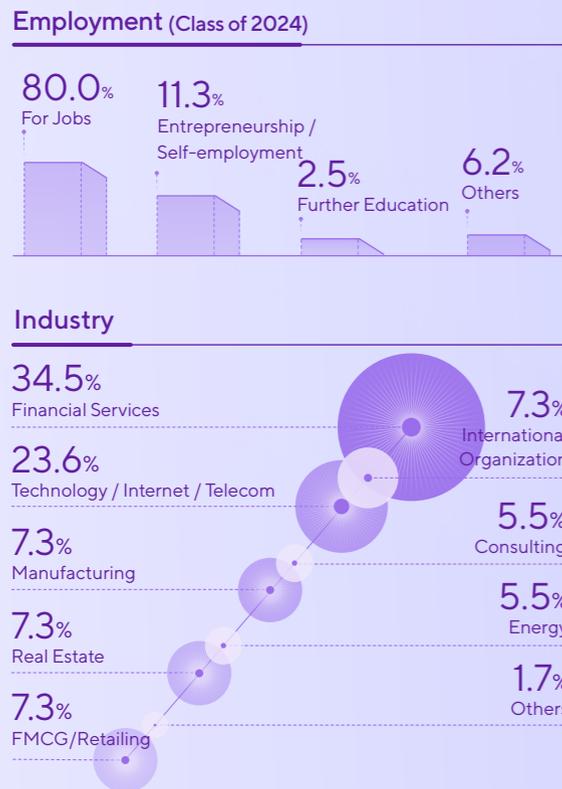
Average Age	Average Years of Work Experience
<b>34</b>	<b>10.2</b>

### Tsinghua Technology Innovation MBA Program (Part-Time)

2025 Total Enrollment	International Students, and Students from China's Hong Kong, Macao and Taiwan
<b>62</b>	<b>11.29%</b>

Pre-enrollment Information

Average Age	Average Years of Work Experience
<b>34</b>	<b>10.8</b>



# EMBA

In 2025, the Tsinghua EMBA Programs launched its EMBA<sup>AI</sup> curriculum upgrade featuring AI integration. This initiative systematically constructs a four-stage knowledge framework: "AI Cognition-AI Application-AI Innovation-AI Future." This framework enhances the program's systematic, forward-looking, and practical teaching approach to cultivating visionary entrepreneurs. In the future, further efforts will be made to support a lifelong learning ecosystem for alumni and to enhance two-way empowerment of resources between the school and the businesses, thereby promoting quality development of alumni through the inheritance of the entrepreneurial spirit and the practice of social responsibility.

In 2025, the Tsinghua SEM EMBA program topped the "Best EMBA Program in China" ranking by the *Manager* magazine for the 13th consecutive time. The Tsinghua-INSEAD EMBA (TIEMBA) program has consistently ranked among the top in both the Financial Times and QS global EMBA rankings for multiple consecutive years. TIEMBA also secured third place in the QS EMBA ranking in the joint program category, maintaining its position in the global top three for three consecutive years.



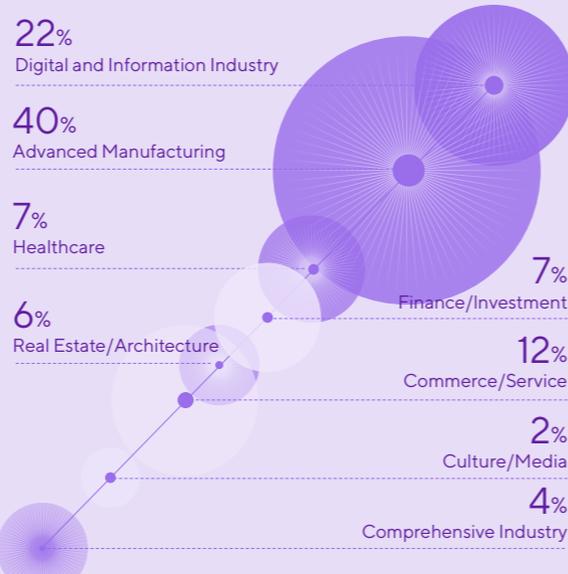
#### Pre-enrollment Information Management Experiences



#### Pre-enrollment Information Employer Type



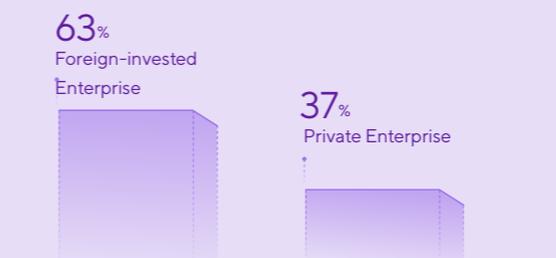
#### Pre-enrollment Information Industry



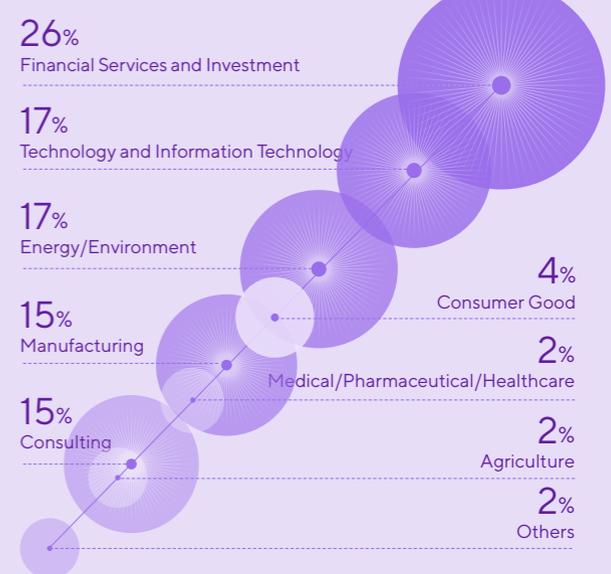
#### Pre-enrollment Information Management Experiences



#### Pre-enrollment Information Employment Distribution



#### Pre-enrollment Information Industry



# Executive Education

Tsinghua SEM's Executive Education (EE) serves national and regional strategies, focuses on high-quality development, and explores a Tsinghua-style talent cultivation model of "Management + Technology". By integrating science and education, combining industry and education, and fostering academia-industry collaboration, EE promotes independent innovation of enterprises and facilitates industrial transformation.

## Serving National Strategies

EE is committed to high-end training programs for government and enterprises, undertaking projects entrusted by the Organization Department of the CPC Central Committee, the State-owned Assets Supervision and Administration Commission of the State Council, the United Front Work Department of the CPC Central Committee, the All-China Federation of Industry and Commerce, the Organization Department of the CPC Beijing Municipal Committee, and other institutions. The programs cover core sectors including central SOEs, private enterprises, and Beijing municipal-managed enterprises.

## Flagship Programs

**Executive Management Training Program for Centrally-administered State-owned Enterprise Leaders (EMT) (9th Session)**

**New Era Entrepreneurs Development Program (NEED) (6th Session)**

**Business and Management Training Program for Leaders of Beijing Municipal Enterprises**

## Multi-dimensional Education Ecosystem

### Strategic Initiative

EE assembles a world-class faculty team from five top global universities to launch the Global Innovation Fellows of Tsinghua program (GIFT).

### Brand Upgrade

The China Eco-Explorer Program was upgraded to X- Explorer Program, exploring new frontiers of sustainable development.

### Industry Empowerment

EE launched the inaugural "Aerospace Emerging Strategic Industry Leaders Program," focusing on the aerospace sector.

### Heritage & In-depth Development

In 2025, EE launched a series of programs: the Energy Internet Industry Leaders Program (6th Session), Executive Excellence Program (26th Session), Advanced Management Program in the Automotive Industry (10th Session), and Young Entrepreneurs Program – Young, Elite, Sharing (YES) (11th Session).

## Global Cooperation Strategy

Connecting the World, Co-creating Value



EE is deepening the Global Executives Program in China (GEPC)—an exclusive program for international executives—to foster global understanding of China



EE customizes the Emerging Policymakers Program (EPP) to empower government officials from developing countries



EE connects premier resources worldwide, delivering customized courses for multinational enterprises and building cross-border learning platforms

# Tsinghua x-lab

In 2025, Tsinghua x-lab continued to deepen its "creativity, innovation, and entrepreneurship" education ecosystem, empowering student development through a wide range of initiatives. Major competitions were organized, including the 13th Tsinghua Student Grate Idea Challenge, the 7th SDG Open Hack@Tsinghua University, and the 12th Tsinghua University President's Cup Innovation Challenge, covering the full spectrum from creativity and innovation to entrepreneurship. International programs such as the Tsinghua-TUM TIE Square Program were launched to enhance students' global perspectives and competencies. The second and third cohorts of the "AI + Entrepreneurship Practical Training Camp" were initiated, adopting a practice-oriented approach and supported by a team of experienced mentors. In addition, the second phase of the "Tsinghua x-lab & Meiling Future Science and Innovation Entrepreneur Program" was launched to cultivate talent in technology commercialization and interdisciplinary innovation, stimulate entrepreneurial leadership from multiple dimensions, and continuously strengthen a comprehensive education system and resource platform.

## Students Who Visit the Innovation Companies Sponsored by Tsinghua x-lab

Registered Students (Grand Total):

1,264

## Tsinghua Innovation and Entrepreneurship Certificate Program

Registered Students (Grand Total)

955

Number of Participating Students (Grand Total)

100,000+

Number of Registered Project Teams (Grand Total)

2,915

Financing Scale (Grand Total)

RMB 22.7 billion

## Entrepreneurs-in-Residence and Angels-in-Residence (Grand Total)

Corporate Partners

560

Field Support (Grand Total)

20

International Events:

62

\*All cumulative data cover the period from January 2013 to Sep 2025.

# Case Center

## China Business Case Center (CBCC)

The CBCC is dedicated to promoting the wide adoption of the case method in business education, as well as disseminating skills and best practice about case writing and teaching. By the end of 2025, the CBCC's case platform has included more than registered 2,000 cases, covering the full spectrum of business administration disciplines, as well as a wide range of industries and contemporary themes. The domestic distribution channel has connections with more than 1,500 universities, and serves about 300 business schools across China, with more than 70,000 registered faculty and student users. The center has long-term collaboration with international distribution channels such as Harvard Business Impact, Ivey Publishing, the Case Center, and the SAGE Publishing Group, presenting selected China-context teaching content to the global higher education. More than 120 English-language cases have been used by over 200 overseas business schools. Since 2018, the CBCC has been organizing the annual "Excellence in Case Development" case-writing competition. It has earned widespread recognition among case authors and the business education community in China.

In 2025, the CBCC developed

**62** cases

received <b>515</b> cases	published <b>152</b> cases	The total number of case downloads reached <b>12,557</b>	cumulative views approaching <b>58,701</b>
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Throughout the year,  
the CBCC organized nine case-related events,  
attracting over **1,200** participants  
from more than **250** universities nationwide.

# Online Education

MOOCs

**34** courses

17,305 student enrollments

SPOCs

**27** courses

5,854 student enrollments

Global Hybrid Courses

**13** courses

161 student enrollments from 12 international,  
China's Hong Kong, Macao and Taiwan universities

Clone Courses

**6** courses

293 student enrollments

Live Lectures

**6** lectures on AI ×  
Economics & Management

61,999 total views

The Third Batch of National First-  
Class Undergraduate Courses (Online  
Courses) by the Ministry of Education

**2** courses

Investments  
(by Wang Yintian)

Mergers and Acquisitions  
(by Lu Yao)

# International Cooperation

Active membership in international organizations such as AACSB, AAPBS, CEMS,

Executive MBA Council, EFMD, GMAC, PIM, PRME, UNICON.

In-depth collaborations with over 110 overseas institutions worldwide, including top business schools such as HEC Paris, INSEAD, London Business School, MIT Sloan School of Management, Stanford Graduate School of Business, and The Wharton School of the University of Pennsylvania.



# Student Affairs

## Building a Dual-Driven System of "Party Building + Talent Cultivation"

Focus on strengthening the core role of Party building, deepening practical and curriculum-based talent cultivation, promoting full coverage of ideological and political education as well as student care, expanding internationalization and public service education, and exploring AI-enabled student development initiatives.

The Undergraduate Freshmen Party Branch was selected as a key project of the "Tingying" Special Fund for the construction of Innovative Development Undergraduate Party Branches. The Second Party Branch of Doctoral Program was honored as a university-level advanced grassroots Party organization. The First Party Branch of Doctoral Program completed the phase-specific construction of the "Model Party Branch" among universities in Beijing. The Third Party Branch of Doctoral Program won the second prize in the Red "1+1" Demonstration Activity of universities in Beijing.

Three undergraduate social practice teams won the bronze awards in the university-level social practice program. Seven doctoral students received university-level social practice scholarships for their compulsory social practice projects. The school was awarded the Departmental organization Award for Doctoral Compulsory Social Practice. The SEM-Student Association of Science and Technology was for the first time honored as "Outstanding Departmental SAST Award, Tsinghua University". Co-hosted with Guolian Minsheng Securities, the school organized the "JingJing Ledao" Economics Hotspot Analysis Competition, creating a national practical platform for financial talent cultivation. In the "December 9th" Choral Competition, the undergraduate joint team won the "Artistic Silver Award" and the "Comprehensive Effectiveness Award" for Thematic Education. While Doctoral Class 25 received the "Best Style Award" in the Youth Poetry and Music Festival.



# Alumni

Total Alumni Number

179,280

Collaborative Degree Programs

4,422

Non-Degree Programs

129,974

Among them, 20,790 alumni studied at Tsinghua SEM for more than 25 days.)

Degree Program

44,884

Undergraduate (including second-degree and minor in SEM)

13,200

MBA

14,912

EMBA

8,623

Master's

6,642

Ph.D.

1,507

**Apr.** ● The third meeting of the third council of the SEM Branch of Tsinghua Alumni Association was held.

● The alumni of Tsinghua SEM revisited to the campus and participated in various activities of the school, including the "Face-to-Face Talk Between SEM Dean and Alumni", the "Wendao SEM Alumni Open Course", the discussion sessions between undergraduate alumni mentors and students, the PhD alumni symposium, and the milestone class reunion.

**May** ● The Alumni Day and Tsinghua SEM Alumni Forum themed "Exploring a New Future with Finance and Scientific Innovation" were held in Shanghai.

**Jun.** ● The appointment ceremony for the Grade Directors of the 2025 Graduating Class of Tsinghua SEM was held at the school, and 40 alumni from the 2025 graduating class were appointed as directors.

**Oct.** ● The 2025 "Welcoming New Alumni" activity of Tsinghua SEM Shanghai Alumni Association was held at the SEM Shanghai Alumni Center. Over 80 alumni attended the event and interacted with one another.

**Nov.** ● The Tsinghua SEM Hong Kong Alumni Association hosted its annual new alumni welcoming event.

**Dec.** ● The appointment ceremony for alumni mentors of the Undergraduate Class of 2028 was held.



# School of Economics and Management Tsinghua University

## Mission

To Advance Knowledge and Cultivate Leaders for China and the World.

## Aspiration

To Be a World-Class School of Economics and Management.

## Core Values

Integrity Dedication Respect

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