





#### **Event Notice**

Dialogue Between Dean BAI Chong-En and NIKE President & CEO John Donahoe

### Date/Time

Wednesday, June 5, 16:00-16:50

### Location

Room A509, Jianhua Building

#### **Audience**

Only open to Tsinghua students

## Language

English

# **Kindly Reminder**

- (1) A small gift is expected for audience.
- (2) Registration deadline is 18:00, Monday, June 3, 2024.

### Registration

- (1) Students from Tsinghua SEM will register through their respective academic programs.
- (2) Registration for students from other schools and departments of Tsinghua University: <a href="http://wenjuan.tsinghua.edu.cn/s/Er6rei/">http://wenjuan.tsinghua.edu.cn/s/Er6rei/</a>



#### Moderator

Professor LI Jinliang School of Economics and Management

## Speaker

John Donahoe

President & CEO of NIKE, Inc.

John Donahoe is President & CEO of NIKE, Inc. He is responsible for the continued growth of NIKE's global business portfolio, which includes the Nike, Jordan and Converse brands. John became president and CEO of NIKE in January 2020 and has served on the Board of Directors since 2014. Previously, he was the president and CEO of ServiceNow and of eBay Inc., and he continues to serve as chairman of the board at PayPal. Earlier in his career, he worked for Bain & Company for nearly two decades, becoming the firm's president and CEO in 1999. A former basketball player and lifelong sports fan, John received an MBA from Stanford Graduate School of Business and a bachelor's degree in economics from Dartmouth College.



## **Organizers**

### Institute for Industrial Innovation and Finance, Tsinghua University

Established in 2016, the Institute for Industrial Innovation and Finance, Tsinghua University is a university-level scientific research institution. It conducts research on major theoretical, policy and practical issues in the fields of industry, innovation and finance, promotes the cultivation of interdisciplinary practical talents in the fields of industrial innovation and finance, and carries out high-level academic activities with unique value influence and brand communication power. Oriented at the high-level, deep-level, open and effective development, the institute has gradually built itself into a national strategic professional think tank, serving China's industrial upgrading and economic development.

http://www.iiif.tsinghua.edu.cn

# Institute for Global Development, Tsinghua University

Established in 2016, The Institute of Global Development, Tsinghua University is a university-level research institution. IGD is strategically positioned to build a world-class high-end think tank in the field of global development and global economic governance, with its research direction focusing on the following five strategic areas in global common development and global economic governance: economic development and anti-poverty actions, international financial governance, international economic and trade relations, digital economy and global climate change.

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